TCHAIMP

Card set A6 / Photography: Nadia Gagnebin



pratika intrano

«TCHAIMP: tall grass and a beetle.»

Fields as far as the eye can see and tall grass swaying softly in the overwhelming heat: it is the end of summer and the boiling breath of superheated air has mummified even this invincible battleship.

The visuals created by Nadia Gagnebin celebrate the nature surrounding the different production's sites of the brand in Switzerland. In dialogue with the objects of the collection, her photographs contribute to create the universe of PRATIKA INTRANO and offering a new perspective on places that are often hidden and sometimes forgotten.

The postcards are left blank at the back for a handwritten message.





Technical specifications

TCHAIMP

Type of product Card set A6 5 different visuals

Photos Nadia Gagnebin

Dimensions (cm) 14.8 x 10.5 cm

Format A6 horizontal

Materials
Digital printing on FSC paper
Z-Offset W, natural white, 300 g/m²

Weight (kg) 0.03 kg

Type of packaging
Protective paper with product name

Packaging dimensions (cm) 14.8 x 10.5 x 0.2 cm















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