SAIGN

Card set A6 / Photography: Nadia Gagnebin



pratika intrano

« Horsetail, birch, nettles: SAIGN watch plant diversity of the marshland. »

A few rays of sunshine find their way through the different plant strata that make up the marsh; this timeless place, where horsetail, birch and nettle blend and merge harmoniously.

The visuals created by Nadia Gagnebin celebrate the nature surrounding the different production's sites of the brand in Switzerland. In dialogue with the objects of the collection, her photographs contribute to create the universe of PRATIKA INTRANO and offering a new perspective on places that are often hidden and sometimes forgotten.

Postcards are left blank on the back for a handwritten message.



Technical specifications

SAIGN

Type of product Card set A6 5 different visuals

Photos Nadia Gagnebin

Dimensions (cm) 10.5 x 14.8 cm

Format A6 vertical

Materials
Digital printing on FSC paper
Z-Offset W, natural white, 300 g/m²

Weight (kg) 0.03 kg

Type of packaging
Protective paper with product name

Packaging dimensions (cm) 10.5 x 14.8 x 0.2 cm















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