

KARI

Card set A6 / Photography : Nadia Gagnebin



pratika
intrano

**« Between arid land and
ice fields, KARI plays
with scales and reveals a
world that seems unreal. »**

Stones white-hot by the sun or heaps of snow and ice: KARI explores an inhospitable limestone universe by making you lose all notion of scale, from infinitely small to infinitely large.

The visuals created by Nadia Gagnebin celebrate the nature surrounding the different production's sites of the brand in Switzerland. In dialogue with the objects of the collection, her photographs contribute to create the universe of PRATIKA INTRANO and offering a new perspective on places that are often hidden and sometimes forgotten.

Postcards are left blank on the back for a handwritten message.



KARI A6 / PIETLA

Technical specifications

KARI

Type of product
Card set A6
5 different visuals

Photos
Nadia Gagnebin

Dimensions (cm)
14.8 x 10.5 cm

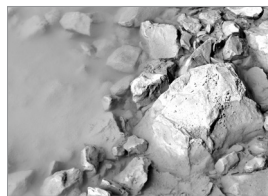
Format
A6 horizontal

Materials
Digital printing on FSC paper
Z - Offset W, natural white, 300 g/m²

Weight (kg)
0.03 kg

Type of packaging
Protective paper with product name

Packaging dimensions (cm)
14.8 x 10.5 x 0.2 cm





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www.pratika.ch