

BAM

Card set A6 / Photography : Nadia Gagnebin



pratika
intrano

« BAM : organisms that grow slowly, between light and shade. »

At the entrance to a cave, time stands still. Between shadow and light, mosses, lichens and ferns grow slowly in a mineral silence and soon become microscopic.

The visuals created by Nadia Gagnebin celebrate the nature surrounding the different production's sites of the brand in Switzerland. In dialogue with the objects of the collection, her photographs contribute to create the universe of PRATIKA INTRANO and offering a new perspective on places that are often hidden and sometimes forgotten.

Postcards are left blank on the back for a handwritten message.



BAM A6 / PIETLA

Technical specifications

BAM

Type of product
Card set A6
5 different visuals

Photos
Nadia Gagnebin

Dimensions (cm)
10.5 x 14.8 cm

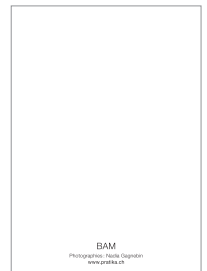
Format
A6 vertical

Materials
Digital printing on FSC paper
Z - Offset W, natural white, 300 g/m²

Weight (kg)
0.03 kg

Type of packaging
Protective paper with product name

Packaging dimensions (cm)
10.5 x 14.8 x 0.2 cm





© PRATIKA INTRANO 2020
Photography : Nadia Gagnebin

www.pratika.ch