

BAM

Posters A0 / Photography : Nadia Gagnebin



pratika
intrano

« BAM : organisms that
grow slowly, between
light and shade. »

At the entrance to a cave, time stands still. Between shadow and light, mosses, lichens and ferns grow slowly in a mineral silence and soon become microscopic.

The visuals created by Nadia Gagnebin celebrate the nature surrounding the different production's sites of the brand in Switzerland. In dialogue with the objects of the collection, her photographs contribute to create the universe of PRATIKA INTRANO and offering a new perspective on places that are often hidden and sometimes forgotten.

The size of the A0 posters allows to immerse yourself in infinite details.



BAM A0.1 (DETAIL)

Technical specifications

BAM

Type of product

Poster A0

3 types of photography available

Photos

Nadia Gagnebin

Dimensions (cm)

84.1 x 118.9 cm

Format

A0 vertical

Materials

Digital printing on

Satin Photo Paper

Weight (kg)

According to packaging type

(0.08 to 0.3 kg)

Type of packaging

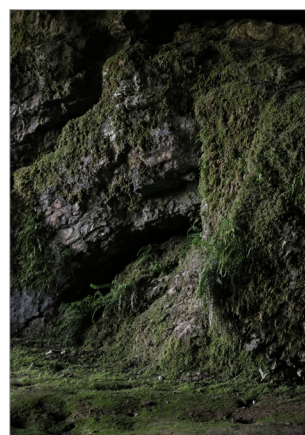
Protective paper and reinforced cardboard box or tube depending on type of shipment

Packaging dimensions (cm)

10.5 x 10.5 x 86 / Ø7 x 85 cm



BAM A0.1



BAM A0.2



BAM A0.3





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Photography : Nadia Gagnebin

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